recognize anew the sacrifices and hardships suffered by both sides as a result of this meeting and to salute the rich cultural heritage each group has bestowed upon its descendants. Through time and tears, exchanges between these two cultures have led to greater understanding and rich opportunities for harmony and healing.

This year, as we celebrate the founding of a new world that is finally learning the infinite value of diversity, we continue to take an important lesson from Columbus' travels. In his great spirit of adventure and discovery, I encourage all Americans today to let the quartering winds of change propel us into the 21st century. Facing the future with courage and openness, as Columbus did in his day, we must strive to meet the challenges of the future with logic and foresight and with the certainty of moving ever forward.

In tribute to the many achievements of Christopher Columbus, the Congress of the United States, by joint resolution of April 30, 1934 (48 Stat. 657), and an Act of June 28, 1968 (82 Stat. 250), has requested the President to proclaim the second Monday in October of each year as "Columbus Day."

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, do hereby proclaim October 10, 1994, as Columbus Day. I call upon the people of the United States to observe this day with appropriate ceremonies and activities. I also direct that the flag of the United States be displayed on all public buildings on the appointed day in honor of Christopher Columbus.

IN WITNESS WHEREOF, I have hereunto set my hand this seventh day of October, in the year of our Lord nineteen hundred and ninety-four, and of the Independence of the United States of America the two hundred and nineteenth.

WILLIAM J. CLINTON

Proclamation 6738 of October 8, 1994

National School Lunch Week, 1994

By the President of the United States of America A Proclamation

Sound nutrition plays a vital role in ensuring that children reach their full potential physically, emotionally, and intellectually. Our commitment to the National School Lunch Program reflects the importance of nutrition in our daily lives.

As we celebrate National School Lunch Week this year, we reaffirm our concern for the health of our Nation by continuing to press forward in our comprehensive initiative requiring that school meals meet the Dietary Guidelines for Americans. Through this initiative, we will update the standards for school meals to reflect the most recent scientific consensus calling for low fat, high fiber foods to help reduce the likelihood of such life-threatening illnesses as cancer and heart disease. We also will help to instill eating habits that promote lifelong health and well-being, and we will rededicate ourselves to delivering school meals

that meet the highest possible standards for nutritional quality and appeal.

The National School Lunch Program currently operates in more than 95 percent of the Nation's public schools and serves about 25 million lunches daily. Many children receive their only nutritious meal of the day at school. These school meals can increase a student's attention span and learning capability. They can improve overall health. And they can help to teach good dietary habits that will last a lifetime. These accomplishments are made possible by the joint efforts of principals, teachers, parents, Federal, State, and local officials, and especially the food service professionals working in more than 92,000 schools and residential child care institutions across the country. We commend all of these individuals for their concern and their dedication in making wholesome meals a reality for our Nation's children.

In recognition of the contributions of the National School Lunch Program to the nutritional well-being of children, the Congress, by joint resolution of October 9, 1962 (Public Law No. 87–780), has designated the week beginning the second Sunday in October of each year as "National School Lunch Week" and has requested the President to issue a proclamation in observance of that week.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, do hereby proclaim the week beginning October 9, 1994, as National School Lunch Week. I call upon all Americans to recognize those individuals whose efforts contribute to the success of this valuable program.

IN WITNESS WHEREOF, I have hereunto set my hand this eighth day of October, in the year of our Lord nineteen hundred and ninety-four, and of the Independence of the United States of America the two hundred and nineteenth.

WILLIAM J. CLINTON

Proclamation 6739 of October 12, 1994

National Breast Cancer Awareness Month, 1994

By the President of the United States of America A Proclamation

Just weeks ago, scientists announced that they had identified a gene whose mutation causes hereditary breast cancer. Although the effects of this exciting discovery may not be realized for some time, as we mark National Breast Cancer Awareness Month, 1994, families and friends across the country have much to celebrate. American women have greater access to breast cancer screening than ever before. In addition to the latest advances in medical research, we have made significant strides in early detection and treatment, immeasurably improving women's chances for survival. Our knowledge of what causes this disease is expanding, and, bolstered by a firm national commitment to basic research, scientists continue to develop new and more effective methods of treatment. With each small step forward, we are saving women's lives.